

Automotive Forum & Expo Sofia 2018

AUTOMOTIVE FORUM:
AUTOMOTIVE CONFERENCE
AUTOMOTIVE MEETINGS
AUTOMOTIVE CARRIER DAYS

AUTOMOTIVE EXPO
AUTOMOTIVE FUTURE

supported by
automechanika

18-21
OCTOBER 2018

SOPIA, INTER EXPO CENTER

Automotive Forum & Expo Sofia 2018

Automotive Forum Sofia 2018 is a dedicated forum for automotive industry, supported by Automechanika, the world leader in automotive events. It is focused on the rapidly growing automotive industry, the numerous suppliers for leading global automotive manufacturers and after-sales services in Bulgaria. Automotive Forum Sofia consists of four elements: International Conference, B2B Meetings Platform, Career Days and Future Hall. Automotive Expo Sofia is an exhibition for all types of auto parts and components, garage and service equipment, accessories and consumables for light commercial vehicles.

Automotive Forum Sofia 2018 is aimed to:

- Representatives of global leaders in the automotive industry
- Manufacturers of original equipment for the automotive industry
- Tier 1, 2, 3, and 4 suppliers
- Companies from the automotive business sector
- Representatives of businesses looking to expand their market and find Eastern Europe and Balkan partners



18-21
OCTOBER 2018

SOFIA, INTER EXPO CENTER

Automotive Forum & Expo Sofia 2018

Automotive Forum Sofia 2018

AUTOMOTIVE CONFERENCE

International conference with participation of OEM manufacturers and suppliers of automotive components

AUTOMOTIVE CARRIER DAYS

Career days aimed at professionals and non-professionals who would like to start or develop their careers in the automotive industry

AUTOMOTIVE FUTURE

Hall of the Future, dedicated to the latest technologies in the field of electric and autonomous mobility, charging stations, smart infrastructure, electric vehicles

AUTOMOTIVE MEETINGS

B2B platform at international level with representatives of OEMs and all tiers suppliers

Automotive Expo Sofia 2018

AUTOMOTIVE EXPO

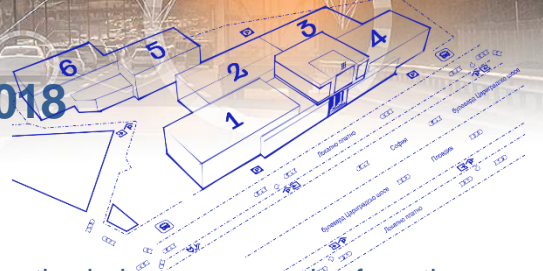
Expo for all types of auto parts and components, garage equipment, accessories and consumables for light and commercial vehicles



18-21
OCTOBER 2018

SOPIA, INTER EXPO CENTER

Automotive Forum & Expo Sofia 2018



Exhibitors: More than 100 companies from the automotive industry, companies from the sectors dealing with all types of auto parts and components, garage and service equipment, accessories and consumables

Expected visitors: Over 5000 visitors, 250 attendees for the conference, career days, expo and b2b meetings

DAY OF OCTOBER	18	19	20	21
CONFERENCE	✓	✓		
B2B MEETINGS	✓	✓		
CARRIER DAYS	✓	✓		
FUTURE HALL	✓	✓	✓	✓
EXPO	✓	✓	✓	✓

18-21
OCTOBER 2018

SOPIA, INTER EXPO CENTER

Automotive Forum & Expo Sofia 2018

Visitor Target Group:

AUTOMOTIVE CONFERENCE – Managers of international and Bulgaria based automotive industry companies. The main presentations will be from the world's leading automotive manufacturers

AUTOMOTIVE FUTURE – Modern eco technologies, business representatives specialized in electric vehicles, future technologies, charging stations, urban infrastructure, Industry 4.0, Internet of Things. Automotive core fans, interested in modern technologies, autonomous driving.

AUTOMOTIVE MEETINGS – The panel that gives opportunities for meeting global OEM and suppliers at all levels from Bulgaria and abroad. Opportunity for meetings with local government representatives. The Forum gathers together representatives of small, medium and large enterprises and opens the doors to new markets

AUTOMOTIVE CARRIER DAYS - Professionals and non-specialists who would like to start or develop their careers in the automotive industry, students, IT specialists, engineers, HR

AUTOMOTIVE EXPO – Exhibitors in the field of automotive components, garage and service equipment, accessories and consumables for light and commercial vehicles and representatives of the general public. Automotive fans: 70% men, 30% women, age group 18-60 years.

18-21
OCTOBER 2018

SOPIA, INTER EXPO CENTER

05

Automotive Forum Sofia 2018

Organizers:

AUTOMOTIVE CLUSTER BULGARIA

Automotive Cluster Bulgaria (ACB) is a nonprofit organization that represents the interests of one of the fastest growing economic fields in Bulgaria – the automotive industry, car manufacturers, suppliers and providers of services for it. The cluster unites many of the over hundred automotive manufacturers in Bulgaria, producing components for almost every known car brand. Most of the members are Tier 1, 2 or 3 suppliers. There is also a car assembly plant included. Over 37 000 people work in the industry with over 2 bln euro income for the companies in 2017, which is over 4% of the GDP. The main goals of the Automotive Cluster Bulgaria is supporting the automotive companies, attracting automobile manufacturers and leading international automotive component suppliers in Bulgaria. ACB represents its members and supports their projects. The cluster works in synergy with the government, universities, private education institutions and its members to improve the education and training, connected to tech industries

INTER EXPO CENTER

Inter Expo and Congress Center is the only exhibition center in Sofia, a symbol of modern and successful business practices and hosts of many exhibitions and events that cover different spheres of the economy. The exhibition complex offers its partners many opportunities to present and develop their ideas, as well as to present their projects in the best possible way.

supported by

automechanika

Automechanika supports the event. Automechanika is the world's leading automotive industry and automotive components show. Initially launched in Frankfurt, today the exhibition takes place in 17 different events in 15 countries on five continents. The Frankfurt Automechanika is held every two years, alternating with the Frankfurt International Auto Show.



18-21
OCTOBER 2018

SOFIA, INTER EXPO CENTER



Automotive
Cluster
Bulgaria



INTER
EXPO
CENTER



Automotive Forum Sofia 2018

When: **October 18-21, 2018 (Thursday - Sunday)**

Where: **Sofia, Inter Expo Center, Tsarigradsko shosse blvd, 147**

Automotive Cluster Bulgaria
e-mail: office@automotive.bg

Tel: + 359 877 444 768

www.facebook.com/Automotive.bg

www.Automotive.bg

Sofia 1784
Tsarigradsko shosse 111B blvd
Sofia Tech park,
Incubator building, fl. 3

SOFIA, INTER EXPO CENTER



18-21
OCTOBER 2018

07